

## Giving Day Toolkit: Text Messages

## **Text Message Sample Text**

Please update the highlighted text below before sending the text.

## Save The Date (March 21-28)

Hey! I want to share that Sonoma State's Giving Day is on April 4, 2024! The [Name of Your Department/Organization] is participating and I'd like to ask that you consider a gift. Every gift counts! Learn more at givingday.sonoma.edu and let me know if you have any questions.

## Day of Giving Day (April 4)

Hey! \*\* Sonoma State's Giving Day is happening today, April 4, 2024! \*\* The [Name of Your Department/Organization] is joining in, and your support means the world to us. \*\* Every gift counts, and I'd love for you to consider making a contribution. \*\* Check out givingday.sonoma.edu for more info, and please let me know if you have any questions.