

## WHAT IS GIVING DAY?

On April 4, 2024, for 24 hours, our entire Sonoma State campus will come together to transform the future of SSU. Alumni, donors, parents, faculty, staff, students, and community members can participate in the celebration and festivities by donating and/or sharing with others what they love about Sonoma State.

## WHY GIVE?

Your generosity drives our research, encourages innovation, and strengthens our community. Together, we have the power to create bright futures and can make a difference today and in the years to come for the lives of our students, faculty, staff, and the entire SSU Community.

## AREAS TO SUPPORT

-  Student Life Initiatives
-  Academic Programs
-  Athletics
-  Student Scholarships
-  And More

## SUPPORT WHAT YOU LOVE


**Contribute a gift of any size!**  
Each gift, regardless of size, makes a difference.

**Join the conversation**  
Spread the word on social media and tag #AllForSonomaState.  
Graphics and pre-written text are available online.

**Celebrate Sonoma State University**  
Immerse yourself in the spirit of Giving Day by attending events happening throughout the day.



**SCAN TO DONATE**



Learn more at [givingday.sonoma.edu](https://givingday.sonoma.edu)